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TO OUR VENDOR PARTNERS

OUR COMPANY STRATEGY

Saks Fifth Avenue has been piloting Electronic Product Code (EPC) / Radio Frequency Identification (RFID) technology over the past two years. Following our successful initial program, we will adopt EPC/RFID in all Saks Fifth Avenue stores by the first quarter of 2015 in most merchandise categories.

RFID is a proven, game-changing technology with numerous uses and benefits that provides greater visibility into our in-store inventory at any given moment. A common application of the technology is for monitoring inventory levels on the selling floor to ensure that the full array of inventory is represented at all times. At Saks, we will not only use the technology for this purpose, but also to enhance the Omni-channel experience we offer our customers, so they have even greater access to the inventory in our stores, whether they are shopping in-store or online.

To ensure a seamless transition, Saks will execute the rollout in stages. Below are the implementation dates by category:

- August 2014 – Saks Fifth Avenue Private Label
- October 2014 – Men’s Basics and Dress Shirts, Men’s and Women’s Denim
- February 2015 – Men’s, Women’s and Children’s Apparel, Shoes, Handbags and Accessories

At this time, we are continuing to assess the feasibility of implementing RFID technology to areas such as Jewelry, Cosmetics, Fragrances, and Home and Gifts. We will communicate any additional details about these areas at a later date.

As always, we appreciate your support and look forward to working together to enhance our ability to better serve our customers.

HOW TO USE THIS MANUAL

We are committed to educating vendors about the new technology and facilitating its implementation. This manual is intended to outline the specifications for integrated or non-integrated (companion) tags and placement standards by category.

Saks Fifth Avenue is committed to supporting GS1 US RFID and EPC standards. For more information, please visit http://www.gs1us.org/epcglobal_us/epc.

If you have specific questions, please refer to the Contact List and direct them to the appropriate person or email vendorrelationsny@saksinc.com
Saks Fifth Avenue accepts **Ultra High Frequency (UHF) Gen 2 V2** tags and labels encoded with GS1 SGTIN-96.

Each tag contains an inlay encoded with an **Electronic Product Code (EPC) serialized number** stored in a tag to uniquely identify a particular product. The EPC is a combination of a company’s GS1 Prefix, Item Reference and a unique serial number for each product called a Serialized Global Trade Item Number (SGTIN). The EPC can be assigned by an approved outsource. For approved EPC tag outsources, see Approved Outsources section.

### INLAY CATEGORIES

The following chart outlines inlay categories defined by the University of Auburn for merchandise expected to be EPC tagged for August 2014. Vendors must use approved inlays published by the University of Arkansas. The current published Approved Inlay Lists by product category is located at [http://rfid.auburn.edu/arc/inlays/](http://rfid.auburn.edu/arc/inlays/).

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>CATEGORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweaters, Dress Shirts</td>
<td>M</td>
</tr>
<tr>
<td>Men’s Underwear</td>
<td>M</td>
</tr>
<tr>
<td>Denim</td>
<td>M</td>
</tr>
<tr>
<td>Bras, Lingerie, Panties, Slips</td>
<td>M</td>
</tr>
<tr>
<td>Gloves</td>
<td>M</td>
</tr>
<tr>
<td>Blouses, Dresses, Skirts, Robes, Polo, Tees, Sports Shirts, Jackets, Outerwear, Suits</td>
<td>M</td>
</tr>
<tr>
<td>Swimwear</td>
<td>M</td>
</tr>
<tr>
<td>Socks, Panty Hose, Tights</td>
<td>M</td>
</tr>
<tr>
<td>Ties, Handkerchief, Capes, Shawls, Hats, Scarves, Belts</td>
<td>M</td>
</tr>
<tr>
<td>Shoes, Handbags, Small leather goods</td>
<td>TBD</td>
</tr>
<tr>
<td>Jewelry, Watches, Sunglasses, Optical</td>
<td>TBD</td>
</tr>
<tr>
<td>Home &amp; Gift – Barware, Glassware, Fine China, Pillows, Bedding</td>
<td>TBD</td>
</tr>
<tr>
<td>Beauty and Fragrance</td>
<td>TBD</td>
</tr>
</tbody>
</table>

An updated chart will be published for additional product categories once further testing is completed to identify acceptable RFID tags and tagging practices for those products.

For questions and concerns, please contact Vendor Relations at vendorrelationsny@saksinc.com.
Saks Fifth Avenue has partnered with several outsources to ensure tags meet inlay specifications defined by GS1 / University of Arkansas. For approved EPC tag outsources, see Approved Outsourcing section. All EPC tags must be sent to Vendor Relations for approval. For questions and/or concerns, please email vendorrelationsny@saksinc.com.

PLACEMENT

Be sure to follow Ticket Placement Guidelines located in the Vendor Standards Manual. For non-integrated / companion tags, affix near or onto the UPC hangtag or sticker. To access our Vendor Standards Manual, please visit https://www.saksincorporated.com/vedorrelations/sfaevendors.asp.

INTEGRATED TAG

Saks Fifth Avenue prefers an integrated EPC-UPC hangtag or sticker where the inlay is imbedded between tag layers with the EPC seal visible on the human readable side. This tag will meet both EPC and UPC requirements.

NON-INTEGRATED TAG

A non-integrated, also known as a companion tag, is a separate EPC hangtag or sticker to be affixed close to or on the UPC ticket. This tag must include human readable UPC, style, color and size. Non-integrated / companion tags should be affixed near or onto the UPC hangtag or sticker. For UPC ticket format and placement, please see Ticket Placement Guide in the Vendor Standards Manual.
APPROVED OUTSOURCES

AVERY DENNISON
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Greensboro, NC 27405
P: (336) 808-7116
F: (336) 621-1232
Website: www.averydennison.com
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Office: 212-478-8619 | Mobile: 347-703-5374 | tom.clark@averydennison.com
For National Brand Inquires:
Tyler Chaffo
Mobile: (412)-302-4547 | tyler.chaffo@averydennison.com

FINE LINE TECHNOLOGIES
P.O. Box 921933
Norcross, GA 30010
P: (800) 500-8687
F: (678) 969-9201
E-mail: orders@finelinetech.com
Website: www.finelinetech.com

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<thead>
<tr>
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<th>Phone</th>
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<tbody>
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</tr>
</tbody>
</table>
RFID TERMINOLOGY

EPC
Electronic Product Code

GTIN
Global Trade Identification Number (UPC, EAN)

INLAY
Combination of antenna and chip

INTEGRATED TAG
Tag imbedded with RFID inlay (EPC) and UPC barcode

NON-INTEGRATED (COMPANION) TAG
Tag imbedded with RFID inlay (EPC) only

RFID
Radio Frequency Identification

SGTIN
Serialized Global Trade Identification Number